

Historic, Archive Document

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HOWARD ROSE COMPANY
HEMET, CALIFORNIA

Return Postage Guaranteed

Section 562 P.L.&R.
U.S. Postage
PAID 1¢
Permit No. 5
Hemet, California

Horticulture Bureau of Plant Ind
Department of Agriculture
Washington, D C

Rosebushes of Quality

"California Grown"

QUANTITY PRICES

	Grade		
	#1	#1½	#2
300 to 1000.....	18¢	13¢	10¢
1000 to 2000.....	17¢	11¢	9¢
2000 to 5000.....	16¢	10¢	8¢
5000 to 10,000.....	15¢	9½¢	7½¢
10,000 and up.....	14¢	9¢	7¢

A few exceptions to above are necessary: the higher priced varieties, marked "*", and the cheaper climbers sell at List Prices.

KINDLY ORDER IN MULTIPLES OF TEN

SHIPPING PERIOD---Winter and Spring

FREIGHT PREPAID---to Salt Lake City, Denver, Kansas City, St. Louis, and Rochester --- car lots are shipped annually to the above breaking points. At any point we can hold your order four weeks in cold storage.

F.O.B. HEMET ORDERS - bear transportation allowance of 1¢ each on #1 grade, and ½¢ each on the smaller grades..

HYBRID TEAS, TEAS, etc

	Grade		
	#1	#1½	#2
AMI QUINARD, dark red.....	20¢	14¢	10¢
Angele Pernet, orange.....	20¢	14¢	10¢
Aribau, red.....	20¢	-	-
AUTUMN, orange-red.....	20¢	14¢	10¢
Betty Uprichard, pink.....	-	14¢	10¢
Briarcliff, pink.....	-	14¢	10¢

Caledonia, white.....	20¢	14¢	10¢
Catalonia, scarlet.....	20¢	14¢	10¢
Cathrine Kordes, carmine...	-	18¢	12¢
Cecil, single yellow.....	-	18¢	12¢
Chas.K.Douglas, red.....	20¢	14¢	10¢
Chas.P.Kilham, carmine.....	-	18¢	12¢
Christopher Stone, red.... *	-	21¢	15¢
Columbia, pink.....	20¢	14¢	10¢
CONDESA DE SASTAGO, pink-yel	20¢	-	-
Conqueror, yellow.....	20¢	14¢	-
Crusader, red.....	25¢	18¢	12¢
Cuba, red.....	20¢	14¢	10¢
Cynthia, orange-red.....	25¢	18¢	12¢

Daily Mail Scented, red....	25¢	18¢	-
Dainty Bess, single pink...	25¢	-	12¢
Dame E Helen, pink.....	20¢	14¢	10¢
David O Dodd, scarlet.....	-	-	12¢
Director Rubio, pink.....	20¢	14¢	10¢
Doris Traylor, yellow.....	20¢	14¢	10¢
Duchess of Atholl, orange...	20¢	14¢	10¢
Duchess Wellington, yellow..	20¢	14¢	10¢
Duquesa de Penaranda, orange	25¢	-	12¢

Edel, white.....	20¢	14¢	10¢
Editor McFarland, pink.....	20¢	14¢	10¢
Edith N Perkins, pink.....	20¢	14¢	10¢
E.G.Hill, scarlet.....	-	14¢	10¢
Etoile de Hollande, red....	25¢	18¢	12¢
Etoile de France, red.....	20¢	-	10¢
Eulalia, pink.....	20¢	14¢	10¢

	Grade		
	#1	#1½	#2
Faience, yellow-pink.....	-	18¢	-
Fantasy, pink.....	20¢	14¢	10¢
Feu J Looymans, yellow.....	20¢	14¢	10¢
Francis Scott Key, red.....	20¢	14¢	10¢
FRAU KARL DRUSCHKI, white..	16¢	10¢	6¢
Frau Wiegand, yellow.....	20¢	14¢	-

General MacArthur, red.....	20¢	14¢	10¢
Gipsy Lass, red.....	20¢	-	10¢
Glowing Carmine.....	-	-	12¢
Golden Dawn, yellow.....	20¢	14¢	10¢
Golden Pernet, yellow.....	20¢	14¢	10¢
Golden Rapture, yellow.....	25¢	18¢	12¢
Gold Star, yellow.....	20¢	14¢	10¢
Grenoble, red.....	20¢	14¢	-
GRUSS AN TEPLITZ, red.....	16¢	10¢	6¢
Gurney Benham; yellow.....	25¢	18¢	-

Hadley, red.....	20¢	14¢	10¢
Heinrich Wendland, red-yel..	-	14¢	10¢
Hinrich Gaede, orange.....	25¢	18¢	12¢
Hollywood, red.....	20¢	14¢	10¢
HOOSIER BEAUTY, scarlet....	20¢	14¢	-
Hortulanus Budde, scarlet..	20¢	14¢	10¢

Imperial Potentate, pink...	20¢	14¢	10¢
Impress, pink.....	-	14¢	-
Innocence, single white....	25¢	18¢	12¢
Irish Charm, pink.....	25¢	18¢	12¢
Irish Fireflame, single pink	25¢	18¢	12¢
Isobel, single orange-pink.	25¢	18¢	12¢

J.C.Thornton, red.....	25¢	18¢	12¢
J.G.Glassford, red.....	20¢	14¢	10¢
JOANNA HILL, yellow.....	20¢	14¢	10¢
John Russell, red.....	-	14¢	10¢
Jon J.L.Mock, pink.....	20¢	14¢	10¢
J.Otto Thilow, pink.....	20¢	14¢	10¢

	Grade		
	#1	#1½	#2
Jules Gaujard, carmine.....	-	14¢	10¢
Julia C. of Dartrey, rose...	20¢	14¢	-
K A Victoria, white.....	20¢	14¢	10¢
Katherine Pechtold, orange..	-	18¢	12¢
Kidwai, yellow.....	20¢	-	-
Killarney, pink.....	20¢	-	10¢
Killarney Double White.....	20¢	14¢	10¢
Korova, salmon-pink.....	25¢	18¢	12¢
Lady Alice Stanley, pink...	20¢	14¢	10¢
Lady Ashtown, pink.....	20¢	14¢	10¢
Lady Forteviot, yellow.....	20¢	14¢	10¢
Lady Hillingdon, yellow....	20¢	14¢	10¢
Lady M Stewart, yellow.....	20¢	14¢	10¢
La Parisienne, orange.....	-	18¢	12¢
Leonard Barron, pink.....	20¢	14¢	10¢
Lord Charlemont, crimson...	-	18¢	-
LOS ANGELES, pink.....	20¢	14¢	10¢
Louise C Breslau, pink.....	20¢	14¢	10¢
Lucie Marie, yellow.....	-	14¢	10¢
Lucyle, pink.....	20¢	14¢	10¢
Lulu, coral.....	25¢	18¢	12¢
Luxembourg, yellow.....	20¢	14¢	10¢
Lydia, pink.....	20¢	14¢	-
McGredy's Ivory, white.....	-	18¢	12¢
McGredy's Scarlet.....	20¢	14¢	10¢
McGredy's Yellow.....	-	18¢	12¢
Margaret B Houston, crimson.	20¢	14¢	10¢
MARGARET MCGREDY, orange...	20¢	14¢	10¢
Mari Dot, salmon.....	20¢	14¢	10¢
Marie Maass, white.....	20¢	14¢	-
Max Krause, yellow.....	25¢	18¢	12¢
Mev Van Rossem, orange.....	20¢	14¢	10¢
Miss Rowena Thom, pink.....	20¢	14¢	10¢
MME BUTTERFLY, pink.....	20¢	14¢	10¢
Mme Caroline Testout, pink..	20¢	14¢	10¢
Mme Emile Daloz, pink.....	25¢	18¢	12¢
MME EDOUARD HERRIOT, orange.	20¢	14¢	10¢
Mme Joseph Perraud, orange..	-	18¢	12¢
Mme Jules Bouche, white....	20¢	-	10¢
Mme Nicolas Aussel, pink...	25¢	18¢	12¢
Mrs A R Barraclough, pink...	20¢	14¢	10¢
MRS CHARLES BELL, pink.....	20¢	14¢	10¢
MRS E P THOM, yellow.....	20¢	14¢	10¢
Mrs G Geary, orange.....	20¢	14¢	10¢
Mrs Henry Bowles, pink.....	20¢	14¢	10¢
Mrs John Bell, pink.....	-	-	10¢
Mrs Lovell Swisher, pink...	20¢	-	10¢
Mrs P S DuPont, yellow.....	20¢	14¢	10¢
Mrs Sam McGredy, orange.....	-	18¢	12¢
National Fl. Guild, red....	20¢	14¢	-
Olympiad, scarlot.....	25¢	18¢	12¢
Ophelia, pink.....	20¢	14¢	10¢
Ophelia Golden, yellow.....	20¢	14¢	10¢

7" x 10" COLOR PLATES \$1.00

Some 50 pictures of Roses in color, showing 60 popular varieties. True to name in color and form. We are proud to offer to our customers this excellent assortment.

	Grade		
	#1	#1½	#2
Padre, scarlet copper.....	20¢	14¢	10¢
Picture, pink.....	-	-	12¢
Pink Dawn, pink.....	-	18¢	12¢
PINK RADIANCE, pink.....	20¢	14¢	10¢
Porto, crimson.....	20¢	14¢	10¢
PRES H HOOVER, pink-yellow..	20¢	14¢	10¢
Pres Plumecocq, copper.....	20¢	14¢	10¢
Red Guard, red.....	-	18¢	12¢
Red Hoover, red to salmon..	20¢	-	-
RED RADIANCE, red.....	20¢	14¢	10¢
Roselandia, yellow.....	20¢	14¢	10¢
Rose Mario, pink.....	20¢	14¢	10¢
Roslyn, yellow.....	20¢	14¢	10¢
Rouge Mallerin, red.....	-	-	10¢
San Jose, orange.....	20¢	14¢	10¢
Schwabenland, pink.....	20¢	14¢	10¢
Sensation, red.....	20¢	14¢	10¢
Shot Silk, pink.....	-	18¢	12¢
Sir Henry Segrave, yellow...	-	-	10¢
Snowbird, white	-	-	12¢
Southport, brilliant scarlet	25¢	18¢	12¢
SOUV CLAUDIUS PERNET, yellow	20¢	14¢	10¢
Souv Georges Pernet, red...	20¢	14¢	10¢
Souv Jean Soupert, yellow..	25¢	18¢	-
Souv Mme Chambard, pink....	20¢	14¢	10¢
Sunburst, yellow.....	-	14¢	10¢
Sunkist, yellow.....	20¢	14¢	10¢
Susan Louise, pink.....	20¢	-	-
Syracuse, red.....	20¢	14¢	10¢
TALISMAN, yellow-pink.....	30¢	14¢	10¢
The Doctor, pink.....	*45¢	30¢	20¢
Thomas A Edison, pink.....	20¢	14¢	10¢
VATERLAND, red.....	20¢	14¢	10¢
Victoria Harrington, red...	-	14¢	10¢
Ville de Paris, yellow.....	-	14¢	-
Western Gold, yellow.....	20¢	14¢	10¢
W E Chaplin, red	20¢	14¢	10¢
Wilhelm Kordes, orange.....	20¢	14¢	10¢
William Orr, red.....	20¢	14¢	10¢
Willowmore, pink.....	-	-	10¢
Wm. F Droer, yellow-pink....	20¢	14¢	10¢
William Moore, pink.....	20¢	14¢	10¢
Yellow Looymans, yellow....	20¢	14¢	10¢
YELLOW SASTAGO, yellow.....	20¢	14¢	10¢

TERMS -60 days net to established Nurserymen, Seedsmen and Dealers, known to us, or to those who have necessary rating. Ten days less 2% For advance cash or cash with order before shipment, less 3%.

PACKING- bales and boxes will be charged at near actual cost price.

CLIMBERS

	Grade		
	#1	#1½	#2
Banksia White, tiny white..	20¢	14¢	10¢
BANKSIA YELLOW, tiny yellow.	20¢	14¢	10¢
BELLE OF PORTUGAL, pink....	20¢	-	10¢
Chaplins Pink Cl, pink.....	20¢	14¢	10¢
Cherokee Pink, large single	20¢	-	10¢
Cherokee Romona, carmine...	20¢	14¢	10¢
Cherokee White, large single	20¢	14¢	10¢
Cl Cecile Brunner, pink.....	20¢	14¢	-
Cl Dainty Boss, pink.....	20¢	14¢	10¢
Cl Edith N Perkins, pink...	20¢	14¢	10¢
CL GOLDEN EMBLEM, yellow...	20¢	-	-
CL GOLD STAR, yellow.....	20¢	14¢	10¢
Cl Gruss an Toplitz, red...	20¢	14¢	-
Cl Hadley, red	25¢	-	-
Cl Hoosier Beauty, red.....	20¢	-	-
Cl K A Victoria, white.....	25¢	18¢	-
Cl Pink Radiance, pink.....	-	-	10¢
Cl Red Radiance, red.....	20¢	-	-
Cl Rose Marie, pink.....	20¢	-	-
Cl Sunburst, yellow.....	-	-	10¢
Crimson Rambler, red.....	-	-	5¢
Dorothy Perkins, pink.....	12¢	8¢	5¢
Dorothy Perkins White.....	-	8¢	5¢
Edna Thomas, pink.....	16¢	10¢	6¢
Emily Gray, yellow.....	20¢	-	10¢
Excelsa, red.....	12¢	8¢	5¢
Flower of Fairfield, red...	-	-	5¢
Gardenia, white.....	20¢	-	-
Gold of Ophir, yellow.....	12¢	8¢	5¢
Mermaid, yellow....	25¢	-	12¢
Pauls Scarlet Climber, red..	12¢	8¢	5¢
PRIMROSE, yellow.....	20¢	14¢	10¢
Roserie, pink.....	12¢	8¢	5¢
Staeckelin, pink..	12¢	-	-
Zepherin Drouhin, red.....	12¢	8¢	5¢

PATENTED VARIETIES

Kindly order in multiples of five to the variety.

	Per	Per
	10	100
Apricot Queen-Retail 1.50.....	90¢	75¢
Better Times-Retail 1.00.....	55¢	50¢
Blazo (Cl) -Retail 1.00.....	55¢	50¢
California-Retail 1.50.....	90¢	75¢
Charlotte Armstrong-Ret. 1.50	90¢	75¢
Cl Count.Vandal-Retail 1.00...	55¢	50¢
Cl Mary Hart-Retail 1.00.....	55¢	50¢
Cl Mrs Sam McGredy-Ret. 1.25..	70¢	60¢
Countess Vandal-Retail 1.00...	55¢	50¢
Feu Pernet-Ducher-Ret. 1.00...	60¢	50¢
Flash (Cl)-Retail 1.00.....	55¢	50¢
McGredy's Sunset-Ret. 1.25....	70¢	60¢
Maid of Gold(Cl)-Ret. .75.....	35¢	30¢
Mary Hart-Retail .85.....	45¢	40¢
Mme Henri Guillot-Ret.1.25....	75¢	60¢
Signora-Retail 1.00.....	55¢	50¢
Texas Centennial-Ret. .60.....	35¢	30¢
The Chief-Retail 1.25.....	70¢	60¢
Will Rogers-Retail 1.00.....	55¢	45¢

These Patented Roses are being offered under license from the Patent owners.

HOWARD ROSE COMPANY

Post Office Box 725

Hemet, California

HYBRID PERPETUALS, RUOASA
and OTHER HARDY VARIETIES

	Grade		
	#1	#1½	#2
Agnes, yellow.....	20¢	14¢	10¢
AMERICAN BEAUTY, pink.....	16¢	10¢	6¢
Austrian Copper, red-yel...	20¢	-	-
Black Prince, red.....	20¢	-	10¢
Conrad F Meyer, pink.....	-	14¢	10¢
Dr Eckener, orange-red.....	16¢	10¢	6¢
F J GROOTENDORST, red.....	16¢	10¢	6¢
FRAU KARL DRUSCHKE, white..	16¢	10¢	6¢
Gen. Jacqueminot, red.....	-	-	10¢
George Arends, pink.....	16¢	10¢	6¢
Grootendorst Supreme, red..	20¢	14¢	-
Hansa, red.....	-	10¢	6¢
Harrison's Yellow.....	-	14¢	10¢
J B Clark, scarlet.....	-	10¢	6¢
Mme Albert Barbier, yellow..	20¢	14¢	10¢
Mrs John Laing, pink.....	20¢	14¢	-
Nuria de Rocelona, white...	20¢	14¢	10¢
Paul Neyron, pink.....	20¢	-	10¢
Pink Grootendorst.....	16¢	10¢	6¢
Prince de Rohan, crimson...	20¢	14¢	10¢
Ragged Robin, red.....	16¢	10¢	6¢
Ulrich Brunner, red.....	20¢	14¢	10¢

POLYANTHUS or "BABY" ROSES

Cameo, salmon-pink.....	-	14¢	10¢
Cecil Brunner, pink.....	20¢	14¢	10¢
Chatillon Rose, pink.....	20¢	14¢	-
Ellen Poulson, pink.....	25¢	-	12¢
Folkestone, red.....	25¢	18¢	12¢
Gloria Mundi, orange.....	20¢	14¢	10¢
Golden Salmon, orange.....	20¢	14¢	10¢
Ideal, red.....	20¢	14¢	10¢
Improved Lafayette, red....	-	14¢	-
Karen Poulson, red	-	14¢	10¢
Kirsten Poulson, red.....	20¢	-	-
Miss Edith Cavell, red.....	20¢	-	10¢
Mme N Levavasseur, red.....	20¢	14¢	10¢
Mrs R M Finch, pink.....	20¢	-	-
Perle d'Or, yellow-orange..	20¢	-	10¢
Pink Lafayette, pink.....	20¢	-	10¢
Scarlet Cavell, scarlet....	25¢	-	12¢
Tip Top, pink-yellow.....	-	18¢	12¢
Tri. Orleansais, red.....	20¢	14¢	10¢
White Orleans, pure white..	-	14¢	10¢

*All of our Rosebushes are strictly "California-Grown".

*They are budded on Ragged Robin understock and have the best care and attention possible.

*Our Rosebushes are not dug until they are thoroughly mature- it does not pay to buy immature stock.

*Storing, packing, and shipping is done with the strictest attention to the best interests of the customer.

*Varieties are labeled true to name- you get what you order.

WE WOULD LIKE TO HAVE YOUR ORDER, LARGE OR SMALL --- WRITE TODAY.

